

# Faculty Watch

The Faculty Watch report provides faculty perceptions and behaviors to allow you to effectively understand the evolution of course content. The report explores the course materials selection process, tracks faculty usage of materials, and analyzes faculty attitudes toward the college store.

## As a Faculty Watch participant, you will be responsible for the following:

- + Obtain all necessary institution approvals.
- + Field the study on your campus for a minimum of two weeks during the established fielding dates for the fall 2019 term.
- + Promote the survey to all your faculty members (part-time and full-time) via posters or other promotional materials (digital designs provided by OnCampus Research.)
- + Send at least one email invitation directly to all of your faculty (or large random sample).

As a Faculty Watch participant, your store will receive the following complimentary benefits:



**Promotional materials to promote the study on your campus.**



**Individual campus results in the form of a customized data table.**



**Aggregate results across all participating campuses for benchmarking.**



**Final report with aggregate results, takeaways, data tables, and graphs.**



**OnCampus Research will award a \$100 prize for one faculty participant on each campus.**